

10

REASONS
WHY PEOPLE ARE
AMAZED

It's Amazing!

1

We have a proven track record...

70 other operators can't be wrong! And we continue to grow each year. We currently have franchises with \$100 000 per year turnover – and that's at the low end! Others are pushing the **1 million** dollar mark per year! **Now that's amazing!**

In addition to the excellent earning potential, you will have a wealth of knowledge to tap into when you join our amazing family, with over 15 years of operating experience. This is the true strength of a good franchise system. There are others just like you who have travelled the path and smoothed the road for you, and remember other people's experiences are less costly than your own. We have gathered our wealth of experience into a simple Business Plan Kit, which you will get as part of the franchise purchase. This will prompt you to consider all the important aspects of starting up a new business so you will feel confident that you have all your bases covered.

The bottom line is, we are a people business. When you combine your great service with our great tools, you can't help but succeed.

2

Amazing Clean are market leaders...

While there are some independent blind cleaners operating in Australia, no other organisation has the brand exposure and recognition that Amazing Clean enjoys.

We are, without question, the recognised market leaders. This position has been earned by consistently striving to improve our service and delivering fantastic results for our customers.



3

We give you extensive, ongoing support...



We won't leave you to fend for yourself! The Management Team from each state are hands on operators who own their own franchises too, so they are fully aware of the day-to-day challenges and pressures franchisees face.

Our success as a franchise system depends on the success of our franchisees, so the management team are committed to seeing every franchise grow and prosper.



4

The more you earn, the more you keep...

All franchise systems charge a weekly franchise fee - most are around 6%-18% of turnover level, so the more you earn, the more you pay.

But Amazing Clean turns this on its head - with us, the more you earn, the more you keep, with our Flat Fee structured franchise. Our franchise system believes in rewarding the franchisee for their hard work rather than taxing them.



And the earning potential is excellent, with low stock holding and high returns. The detergents used in cleaning are concentrates, so they last a very long time and there is little need to keep a large volume on hand. Because of this, your average gross profit on cleaning will be over 90%! And since parts for repairs are inexpensive, your average gross profit on repairs will be over 98%!





5

Great exposure at a low cost...

Like franchise fees, every franchise system shares in the cost of promoting the business, including the 1300 telephone system and national advertising.

All Amazing Clean franchises contribute a flat rate fee to these endeavours. Before you even start your business, you know what your contribution is and that is where it stays, regardless of how big you build your business.

6

No experience needed...

Even though ultrasonics is a hi-tech solution to an age-old problem, it's not rocket science! So you don't need any experience in the industry to get started. In fact, we will pay you during your 2 weeks training, and be on call to assist you if ever you come across something that you're unsure about.

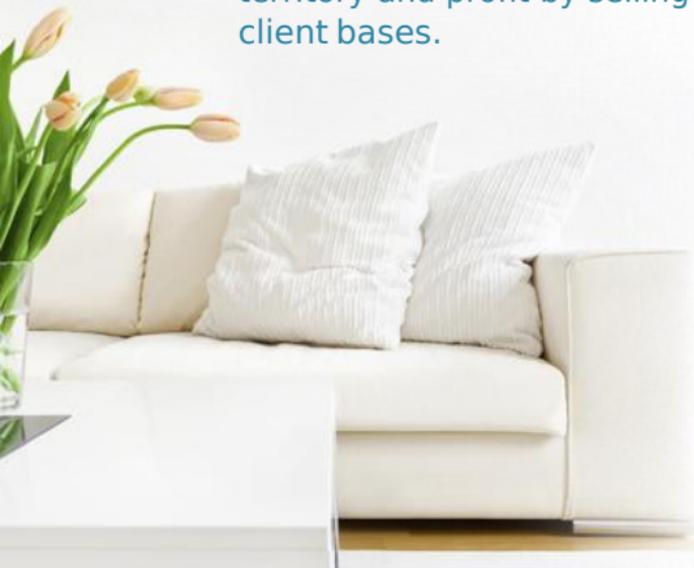
The biggest attribute you can bring to the business is your great attitude. If you like people and have an enthusiastic attitude, then you will excel in Amazing Clean, it's that simple.

7

We give you your own defined territory

Every Amazing Clean franchise has a defined territory. This is an exclusive area where no other Amazing Clean operator of the same business type is allowed to market.

Once you have purchased your territory, Amazing Clean will never grant another franchise of the same type into that area, no matter how big the area grows in the future. On the other hand you can subdivide your territory and profit by selling off established client bases.





8

Affordable start up...

Buying a business or starting one from scratch is usually an expensive experience. The greater the potential return the higher the set up price will be.



Amazing Clean is the exception. The business costs less than you can expect to turnover in your first year. There are options too like leasing your equipment to further reduce your initial outlay.

Dollar spent for dollar return there is no better service business to get into than Amazing Clean.



9

Everday is payday...

Amazing Clean offer a same day service. For privacy issues this is important. We do not want our customers to be without their blinds over night. In all service industries it is standard practise for customers to pay a service provider at the end of a job.

Our jobs start and end on the same day so everyday is a payday.



10

We give you the tools you need to succeed...

To give your new Amazing Clean business a kick-start, we will contribute \$3000 toward an initial marketing campaign, and give you access to our Public Relations firm for free! This will start the phone ringing and get you on the first step toward building your own successful business.

As part of your Franchisee Kit, you will also receive a comprehensive Marketing Manual, which is full of promotional ideas and templates that you can use whenever you like! From promotional brochures to fridge magnets, business cards, stationery and newspaper ads, the Marketing Manual has everything you will need to promote your new business.

And it doesn't end there! Amazing Clean also has a mini Ultrasonic tank and display material that is free for any and all operators to use. You can demonstrate to potential customers, the effectiveness of Ultrasonic cleaning by cleaning their jewellery and glasses right before their eyes. Have your diary handy because you will take bookings right there and then.

Is this business for you? Only YOU can answer that question.

To help you make a fully informed decision we invite you to come and visit one of our franchise operations. Come and see where all the literature transforms into a working, money making enterprise.

You wouldn't buy a suit without trying it on. In that way buying a franchise is no different. We know the business works but you need to be sure it is the right fit for you and your plans for your future.

Enjoy the journey



Specialised Cleaning Professionals

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It's Amazing!

Contact our National Sales Manager today!

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